

FACULTY OF PHARMACY

B. Pharmacy I-Semester (PCI) (Backlog) Examination, December 2020

Subject: Communication Skills

Time: 1^{1/2} Hours

Max. Marks: 35

PART – A

Note: Answer any One Question

(1 X 10 = 10)

1. What is the purpose of an interview? What are the do's and don'ts of an interview?
2. Write about the basic listening skills and ways to become an active listener.

PART – B

Note: Answer any Five questions

(5 x 5 = 25)

3. Write about dealing with fears and planning your Presentation?
4. Write about the Communication process.
5. How are the interpersonal and language barriers affecting our communication?
6. Discuss the role of face to face Communication.
7. Write about the Communication styles.
8. What are the Do's and Don'ts of Group discussion?
9. Draft a job application letter for the post of marketing executive in a reputed pharmaceutical company.
