FACULTY OF MANAGEMENT
BBA (CBCS) III Semester Examination, December 2023
Subject: Introduction to Information Technology
Paper: 302

Time: 3 Hours

Max. Marks: 60

PART – A
(Short Answer Type)

Note: Answer any five questions.

(5 x 4 = 20 Marks)

1. Write a short note on GUI.
2. Explain Primary and Secondary Storage
3. Describe the relationship between data, information and knowledge
4. What do you mean by DSS?
5. What are the benefits of multimedia?
6. What is Email? What are the advantages of email?
7. What is Bluetooth and how does it work?
8. Differentiate between Intranet and Extranet.

PART – B
(Essay Answer Type)

Note: Answer all the questions.

(5 x 8 = 40 Marks)

9. (a) What is an Operating System? Discuss various functions of an operating system.

(OR)

(b) What is Network Topology? Discuss various types of topologies.

10. (a) What is MIS? Discuss the usefulness of MIS in Organizations.

(OR)

(b) Discuss the advantages and disadvantages of DBMS.

11. (a) Discuss the various types of audio and video formats of Multimedia.

(OR)

(b) Describe the compression and decompression issues related to multi-media.

12. (a) What is Internet? Discuss various services provided on the Internet.

(OR)

(b) Explain various types of Online businesses along with their advantages.

13. (a) Discuss various uses of Spreadsheet in Office applications.

(OR)

(b) Discuss in detail various wireless communications.

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