

FACULTY OF MANAGEMENT

BBA (CBCS) (Business Analytics) I – Semester Examination, December 2023 / January 2024
Subject: Principles of Management
Paper: DSC – 101

Time: 3 Hours

PART – A
(Short Answer Type)

Max. Marks: 80

Note: Answer any five questions.

(5 x 4 = 20 Marks)

1. Elaborate the concept of Management.
2. What are the levels of Management?
3. Explain the importance of planning in an organization.
4. What is authority and delegation?
5. Explain the concept of responsibility in the context of line and staff organizations.
6. What are the sources of recruitment?
7. Explain the concept of Total Quality Management.
8. Elaborate the organizational change and management.

PART – B
(Essay Answer Type)

Note: Answer all the questions.

(5 x 12 = 60 Marks)

9. (a) Explain the evolution of Management Thought and explain Scientific Management Theory.
 (OR)
 (b) What are the functions of Management? Explain in detail.
10. (a) Define Planning and elaborate types of planning.
 (OR)
 (b) Define Decision making and explain problems involved in decision making.
11. (a) What are the common organizational structures?
 (OR)
 (b) Define departmentalization. Differentiate between centralization and decentralization.
12. (a) Explain the need for coordination and differentiate between coordination and cooperation.
 (OR)
 (b) What is Span of Control? Explain the types of control.
13. (a) Elaborate the emerging issues in management in the context of talent and knowledge management.
 (OR)
 (b) Write a note on Corporate Social Responsibility with a suitable example.
