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Code No. 5605/M

FACULTY OF INFORMATICS

M.C.A. I-Year I Sem. (Main) Examination, 100570

February/March, 2012

Subject : MODERN ECONOMIC ANALYSIS

Time : 3 Hours]

[Max. Marks : 80

Note : Answer One question from each Unit. All questions carry equal marks.

UNIT - I

1. Define Managerial Economics and explain its nature.

OR

2. Explain the following :

- (a) Incremental cost concept
- (b) Time perspective concept
- (c) Opportunity cost concept

UNIT - II

3. Explain the law of demand and its exceptions.

OR

4. Explain the factors affecting the demand for a commodity.

UNIT - III

5. Discuss the uses of cost analysis in pricing decisions.

OR

6. Explain how price is determined by a monopolist in the short-run.

UNIT - IV

7. Define National income and explain its various concepts.

OR

8. Explain the difficulties in the estimation of National income.

UNIT - V

9. Explain the role of Reserve Bank of India.

OR

10. Explain the role of various Conventional Banks in the industrial development of India.

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